AFRICA’S LARGEST
DIGITAL HEALTH
SOURCING & INVESTMENT
EVENT
Re-Imagining Healthcare for Better Patient Outcomes

8 - 10 MAY, 2024 - MARRAKECH, MOROCCO
We believe that the combined expertise and resources from Member States, the African Union, Development Partners, and local digital health ecosystems are enough to usher a digital health revolution with an impact that is comparable to how mobile payments revolutionised financial inclusion.”

Jean Philkbert Nsengimana
Chief Digital Advisor
Africa CDC

Digital technology, including artificial intelligence, holds great promise for improving health and narrowing the access gap. But it also presents a challenge for ethics and equity, to prevent digital tools becoming another driver of inequality.”

Dr Tedros Adhanom Ghebreyesus
Director General
World Health Organisation

W.H.O. defines digital healthcare as “the transfer of health resources and healthcare by electronic means.”
Remote digital healthcare solutions have the potential to reach up to 74% of Africa’s population.

By 2030, widespread adoption of digital health tools could realise efficiency gains of:

- **$400m - $2.5bn** in Kenya
- **$700m - $3.3bn** in Nigeria
- **$1.9bn - $11bn** in South Africa

By 2027, the digital healthcare market is expected to double, enabled by the rollout of 5G across Africa.

The GITEX AFRICA journey has just begun, converging the digital world in this remarkable continent, and building a platform that brings customers closer than ever before.”

LEO LIU
Vice President North African Region
Huawei Technologies Co., Ltd

Source: McKinsey
56% of Africans are unable to access traditional healthcare - digital health will leapfrog this challenge.

Rabat’s new $500 million Ibn Sina Hospital, packed with the latest technology, is expected to open in 2026.

There is 1 doctor to 5,000 in Africa, the lowest density of healthcare workers globally.

56% of Africa’s rural population are unable to access traditional healthcare.

More than 109 Million Africans spend 10% or more of their household income on health.

AFFORDABLE HEALTHCARE
Digital healthcare has demonstrated the potential to deliver average cost reductions of approximately 19% for patients, with the most prevalent medical expenses experiencing reductions of up to 40%.

"Health Affairs, Journal of Medical Internet Research (JMIR)"

ACCESSIBLE HEALTHCARE
Digital healthcare can provide access for up to 400 million more people in Africa and remote solutions have the potential to reach 74% of the African population, which equates to over 700 million people.

"WHO, GSMA"

DATA & INSIGHTS
By expanding their use of digital health tools, African healthcare systems could achieve a 30% increase in operational efficiency and a 15% reduction in administrative costs all while improving patient outcomes.

"McKinsey & Co"

MEDICAL ADVANCES
AI applications in healthcare could save 1 million African lives by 2030

Source: UM6P
AFRICA SPENDS IN EXCESS OF $10BILLION A YEAR ON DIGITAL SOLUTIONS TO IMPROVE THE HEALTH OF A CONTINENT

Morocco – World Bank approves $450 million to support the implementation of ambitious health reforms to improve provision of quality public health services for all

Nigeria - Healthcare Development and Investment Company’s (NHDIC) $2.6billion fund invests in hospitals and 22 new diagnostic centres

South Africa – Over $1 billion is committed to upgrade existing healthcare facilities

Egypt – Spend on healthcare tops $7 billion as plans are revealed for 70 new hospitals over the next 3 years

Kenya - Secures $2.3 billion investment for new hospital projects

The Saudi Fund for Development is investing in more than a dozen active hospital hospital projects in Sub-Saharan Africa, estimated to cost $770 million
AFRICA’S MOST COMPREHENSIVE, CURATED BUSINESS EVENT, EMPOWERING THE CONTINENT’S DIGITAL HEALTH LEADERS
GITEX AFRICA DIGITAL HEALTHCARE EVENT FRAMEWORK

INDUSTRY INSIGHT
- African Digital Health Congress
- Africa Health Investment Forum
- CPD Healthcare & Medical Trainings
- VR Trainings
- Digital Health Corporate Challenges

CONNECTIONS
- MoU Stage
- Concierge Meetings Programme
- Talent Connect
- Africa & Global Media Tours
- Alliance for Entrepreneurship
- Country Briefings

THOUGHT LEADERSHIP
- Digital Health Ministerial Workshop
- African National Health Authorities Policy Group
- Executive Briefings

SHOWCASE
- Investment Promotion Agencies
- Big Tech
- Government & National Projects
- Startups
- Global Academic Partnerships

EXPERIENCES
- Live Telemedicine Demos
- Supernova Digital Health Pitch Competition
- Facility Visits
- Virtual Procedure Demonstrations

GET INVOLVED
**World of HealthCare**

Delivers sophisticated healthcare solutions to fulfill Egypt’s vision of accessible, high-quality care across communities.

**Philips Healthcare**

Philips’ teleshealth solutions and capabilities enable customers to extend where, when, and how care is delivered - regardless of the patient’s location.

**Roche**

Roche are working together with lab leaders to create new solutions and provide open digital ecosystems that enable easy sharing of data across systems, instruments, and locations.

**AFRICA’S MOST POWERFUL GATHERING OF DIGITAL HEALTH BRANDS**

**BIG TECH COMPANIES FROM ACROSS THE WORLD**

**ALSO HOSTED BY**

**GET INVOLVED**
SHOWCASE - SMALL TO MEDIUM ENTERPRISES

AFRICA’S LARGEST GATHERING OF GLOBAL SME’S IN DIGITAL HEALTH

SHOWCASING THE LATEST INNOVATIONS
- Tele-Health
- AI in Healthcare
- Decision Intelligence
- Laboratory Technology
- Paperless Data
- Patient Self-Care
- Robotics & Automation
- Workflow Automation

PRESENTING DIGITAL HEALTH SOLUTIONS FROM GOVERNMENT & INDUSTRY ASSOCIATIONS

GIZ at GITEX AFRICA

E-GOV MAROC

GET INVOLVED

ABHI
African Alliance of digital health networks
GDHP
Global Digital Health Partnership
Kenya Health Informatics Association
I-DAIR
Digital Health Atlas
ISITeH
International Society for Information & Telemedicine
Mubadala's two funding entities have invested more than $1.5 billion total into digital health companies since 2018.

Villgro Africa has invested over $1.36 million in 36 Kenyan healthcare startups over the last 7 years with plans to launch a Biotech Innovation Hub as part of its regional expansion.
### Investment Promotion Agencies in Africa’s Healthcare Sector

#### Featuring investment opportunities from national healthcare projects

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**International Development Funds committed to Africa’s Health Sector**

- EIB and Afreximbank launch €200 Million Africa health resilience investment initiative
- Proparco invests $35 Million in Healthcare-Focused PE firm Quadria Capital

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**Showcase**

**African’s Largest University Hospital**

**The New Largest Private Healthcare City in MEA**

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**Get Involved**
TOP INVESTORS SEEKING DIGITAL HEALTH OPPORTUNITIES
ONLY AT WORLD FUTURE HEALTH AFRICA

INCLUDING DFI’S & INSTITUTIONAL INVESTORS

Connecting Start-ups, Big Tech Execs and Investors through
GITEX AFRICA Digital Health’s
Curated Meetings Programme
Addressing the challenges and solutions for Africa:

- Access to Healthcare
- Health Systems Performance
- Quality & Affordability
- Prevention & Care Efficiencies
- Emergencies Response

Attended by 100+

Public Organisation Director Generals,
Chief Medical Directors,
Directors of Healthtech, Labtech,
Digital Health, e-Health and more..
Health Investment Forum

DFIs, governments, and IOs have collectively invested over $20 billion in the healthcare sector in the last fiscal year, focusing on expanding access and improving medical facilities. This partnership highlights their commitment to addressing critical challenges in healthcare.

Addressing the challenges and solutions for Africa:

- Infrastructure Investment
- Healthcare Financing Models
- Medical Technology & Innovation
- Capacity Building
- Telemedicine & eHealth

Attended by 100+:

DFIs, Government Representatives, Directors of Institutional Banks, Health CEOs, Investment Firms, Policymakers, Healthcare Investment Consultants and more..
Over the last few years, we have embarked on digitalization drive in the health sector as a response to the World Health Organization (WHO) call for member countries to implement digital health interventions in their health systems to improve access to care and well-being for their populations.”
AFRICA’S CAMPUS FOR CUTTING-EDGE DIGITAL HEALTH CERTIFIED TRAININGS & WORKSHOPS

INDUSTRY INSIGHT – LEARNING & DEVELOPMENT

TRAINING COURSES INCLUDE

AI for Healthcare:
Equipping the Workforce for Digital Transformation

Medtech:
Electronic Health Records (EHR) and Electronic Medical Records (EMR)

Healthcare Data Analytics

CONTINUED PROFESSIONAL DEVELOPMENTS / CPD CONFERENCES INCLUDE:

Remote Patient Monitoring and Engagement Platforms

Virtual and Augmented Reality in Healthcare

OFFERING

Accredited CPD Points

GET INVOLVED

PROVIDERS INCLUDE

Johns Hopkins University School of Medicine
Stanford University School of Medicine
Harvard Medical School
UCSF University of California San Francisco
Cleveland Clinic
aspenmedical
Socitm
itp

GET INVOLVED

Unlock your potential. Learn tech skills today.

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Guided local visits to some of Morocco’s remarkable healthcare facilities

- Mohammed VI University Hospital in Tangier
- Mohammed VI National Center for Disabled (CNMH) in Rabat
- Health Centers -Tétouan-Al Hoceima in Tangier
- Proximity Medical Centre (CMP) - Mohammed V Foundation for Solidarity in Casablanca
- Mohammed VI Polytechnic University - UM6P Campus in Ben Guerrir
CAPTURING THE ATTENTION OF THE WORLD’S MEDIA

Highly anticipated by the African tech ecosystem, the first edition of GITEX AFRICA proved to be a resounding success, given the large number of exhibitors and visitors. A positive dynamic has been set in motion.”

"The continent’s most important tech show... a fascinating glimpse into the future from visionaries In the Tech Space”

"GITEX AFRICA elevated the African ecosystem to the top of the global tech scene. A landmark moment responsible for accelerating the continued growth and enhancing the profile of African tech”

"A valuable opportunity to forge new connections from various countries and interact with the innovative startups driving technological advancements across the continent”
CAPTURING THE ATTENTION OF AFRICA’S MEDIA

GITEX Africa was a definitive event combined by the size, programming and venue (Marrakech), creating a strong position for the Moroccan government and its technology ecosystem.”

“GITEX AFRICA 2023 was an eye-opener and a game change”

“...a great chance to meet decision makers, innovators, startup owners and tech giants, to accelerate the digital transition process in this promising continent”

“Incredibly insightful and engaging”

“Great insights into the tech future of Africa”
GET INVOLVED TODAY

FOR PARTNERSHIP & SPONSORSHIP

gitexafricasales@dwtc.com

8-10 May, 2024 - Marrakech, Morocco

gitexafrica.com/digitalhealth

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